

\$ave on Mailing Expenses with

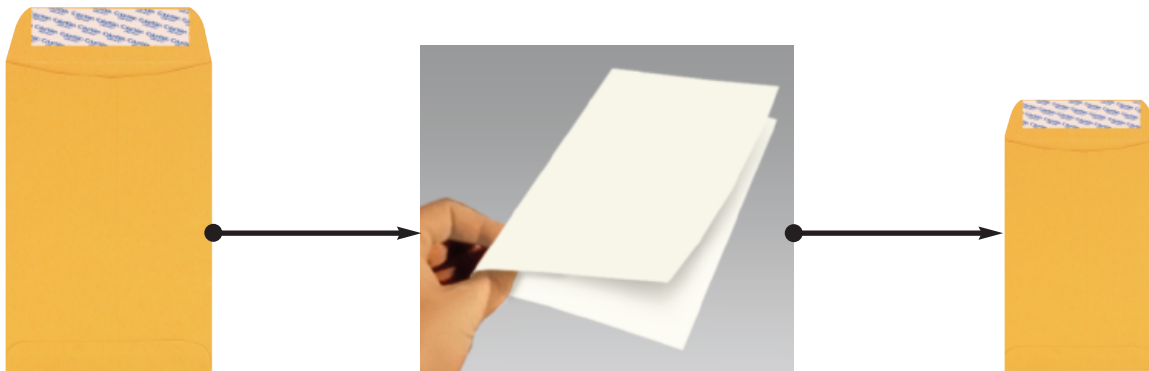


Taking Business in the Right Direction™

Columbian
brand envelopes!

FOLD & SAVE!

DO YOU KNOW that by simply folding documents in half and utilizing a 6" x 9" envelope instead of mailing documents flat in a 9" x 12" envelope, significant rate savings can possibly be obtained?



Basic Example:

By folding 8 1/2" x 11" documents in half and utilizing a 6" x 9" envelope instead of mailing documents flat in a 9" x 12" envelope, savings of \$0.41 or 49.4% per mailing can be achieved.

Example based on May, 2008 USPS rates & regulations. Assuming: Total weight of mailing(including envelope) is not over 1 oz. and thickness is not over 1/4 inch. 6" x 9" would cost \$0.42 while 9" x 12" would cost \$0.83.

6" x 9" Tyvek® and Clasp envelopes do not apply.

Columbian®

Offers a full line of Letter Class
6" x 9" envelopes for your mailing savings.

A. Columbian ALL-PURPOSE 6" x 9" GRIP-SEAL® CATALOG ENVELOPES

- Quick, no mess self-sealing Grip-Seal® closure.
- Just peel off release strip and press down flap for a fast, secure seal.
- Available in strong white wove and brown kraft material.
- Opaque brown kraft material provides added privacy of contents.

Mfr. #	Size	Weight	Per Box
Bright White Wove			
CO919	6" x 9"	24 lb.	250
Opaque Brown Kraft			
CO918*	6" x 9"	24 lb.	250

* Available June, 2008



B. Columbian ALL-PURPOSE 6" x 9" CATALOG ENVELOPES

- Strong all-purpose mailing envelopes.
- Durable bright white wove and strong brown kraft material.
- Opaque brown kraft material provides added privacy of contents.
- Strong moisture needed seal.

Mfr. #	Size	Weight	Per Box
White Wove			
CO620	6" x 9"	24 lb.	500
CO627	6" x 9"	24 lb.	100
Brown Kraft			
CO645	6" x 9"	28 lb.	500
CO649	6" x 9"	28 lb.	100



B. Columbian ALL-PURPOSE 6" x 9" SELF-SEAL® CATALOG ENVELOPES

- Fast, no mess Self-Seal® closure.
- Simply press flap down for a fast, secure seal.
- Available in strong white wove and brown kraft material.
- Opaque brown kraft material provides added privacy of contents.

Mfr. #	Size	Weight	Per Box
White Wove			
CO728	6" x 9"	28 lb.	100
Brown Kraft			
CO729	6" x 9"	28 lb.	100



C. Columbian ALL-PURPOSE 6" x 9" BOOKLET ENVELOPES

- Great for brochures, financial statements, legal documents, promotional material and more.
- Opening on the long side for easy insertion of documents.
- Durable bright white wove
- Strong moisture needed seal.

Mfr. #	Size	Weight	Per Box
CO325	6" x 9"	24 lb.	500



C. Columbian ALL-PURPOSE 6" x 9" GRIP-SEAL® BOOKLET ENVELOPES

- Quick, no mess self-sealing Grip-Seal® closure.
- Great for brochures, financial statements, legal documents, promotional material and more.
- Just peel off release strip and press down flap for a fast, secure seal.
- Opening on the long side for easy insertion of documents.

Mfr. #	Size	Weight	Per Box
CO330*	6" x 9"	24 lb.	250

* Available June, 2008



Consumer Goal: Convert flat mail (9x12) to letter-size (6x9) mail and single fold the insert. Converting mail pieces weighing 3.0 ounces or less from Flat class to Letter class is one of the easiest ways to cut costs for the mailer. Keep in mind the 1/4" thickness standard for letter-size mail pieces. If the piece goes over the 1/4" thickness, then that letter-size piece of mail will be considered a flat, and the customer will be charged the higher rate based on the Flats category.